



Genoa Design International is a marine production design company. Our head office is located in Mount Pearl, Newfoundland and Labrador, Canada. We also have work sites in Vancouver and New Orleans.

In business since 1995, Genoa provides production lofting, detail design and 3D modeling services to shipbuilding and offshore industries around the world, with the majority of clients located in North America.

As an employee-owned company, Genoa's owners work in the business every day. Genoa operates a dynamic work environment with attention to openness, flexibility, health and wellness, career progression and competitive compensation packages.

If you are looking for a career opportunity with a company whose philosophy is to put people first, create lasting relationships, make a difference, never stand still, own it and to live well, we are looking forward to hearing from you.

Applications must be submitted via email to [jobs@genoadesign.com](mailto:jobs@genoadesign.com). Please include competition number **2019 GD 006** in the subject line. While Genoa appreciates all applicants, only those short-listed for an interview will be contacted.

## Graphic Designer (2019-GD-006)

### DUTIES AND RESPONSIBILITIES INCLUDE BUT NOT LIMITED TO:

- Create online campaigns for Social Media, design and create print and digital collateral, such as brochures, logos, posters, magazine ads etc.
- Create fresh concepts and generate new ideas independently.
- Produce press-ready files according specifications.
- Manage workflow and project process, establish project priorities, assess timelines/resources and maintain ongoing communication with key stakeholders in Marketing, Business Development and R&D
- Coordinate content, photography, trademark, pre-print layout requirements and maintain library of assets.
- Implement graphics standards and ensure consistency and adherence to guidelines working with internal and external resources.
- Provide special project design development for meetings, conferences, marketing campaigns, presentation support, etc.
- Ability to work efficiently and positively in a fast paced environment and meet tight deadlines.

### QUALIFICATIONS:

- Post-Secondary accreditation in Graphic Design.
- Highly proficient with Adobe CS Suite including but not limited to InDesign, Photoshop, and Illustrator.
- Experience with creating graphics for Social Media. An understanding of creating Social Media marketing and Ad campaigns based on analytics an asset.
- Strong organizational skills, planning and time management skills with an ability to effectively manage multiple projects at once, while preserving a high quality of work.
- Detail oriented, conscientious, resourceful and reliable.
- Ability to work well independently on projects from start to finish with minimal supervision.
- Ability to conceptualize easily, learn quickly, exercise good judgment and demonstrate initiative.
- Strong attention to detail.
- Strong written/oral communication - Ability to provide exceptional customer service and work closely with clients.